



THE CO-OPERATIVE BUSINESS MODEL: A WAY OUT OF THE CRISIS IN EUROPE

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Who We Are



REPRESENTS
**160,000 CO-OPERATIVE
ENTERPRISES**
IN 37 EUROPEAN COUNTRIES

What We Do

Services that we provide to our members:

- Advocacy
- Communication, Information & Knowledge
- Co-operative development

Our current Focus in Europe:

- Promotion of the co-operative business model
- European co-op development (like SE Europe)
- Energy & Environment
- Social Dimension- CSR
- 2012 – International Year of Co-operatives

The Current Crisis



Financial
Economic

Social

Political

Enviromental

We are stuck!

A way out of the crisis...

A Million Times put into Practice
By co-operative enterprises since the 1850s





Co-operatives: a People-centered Business Model

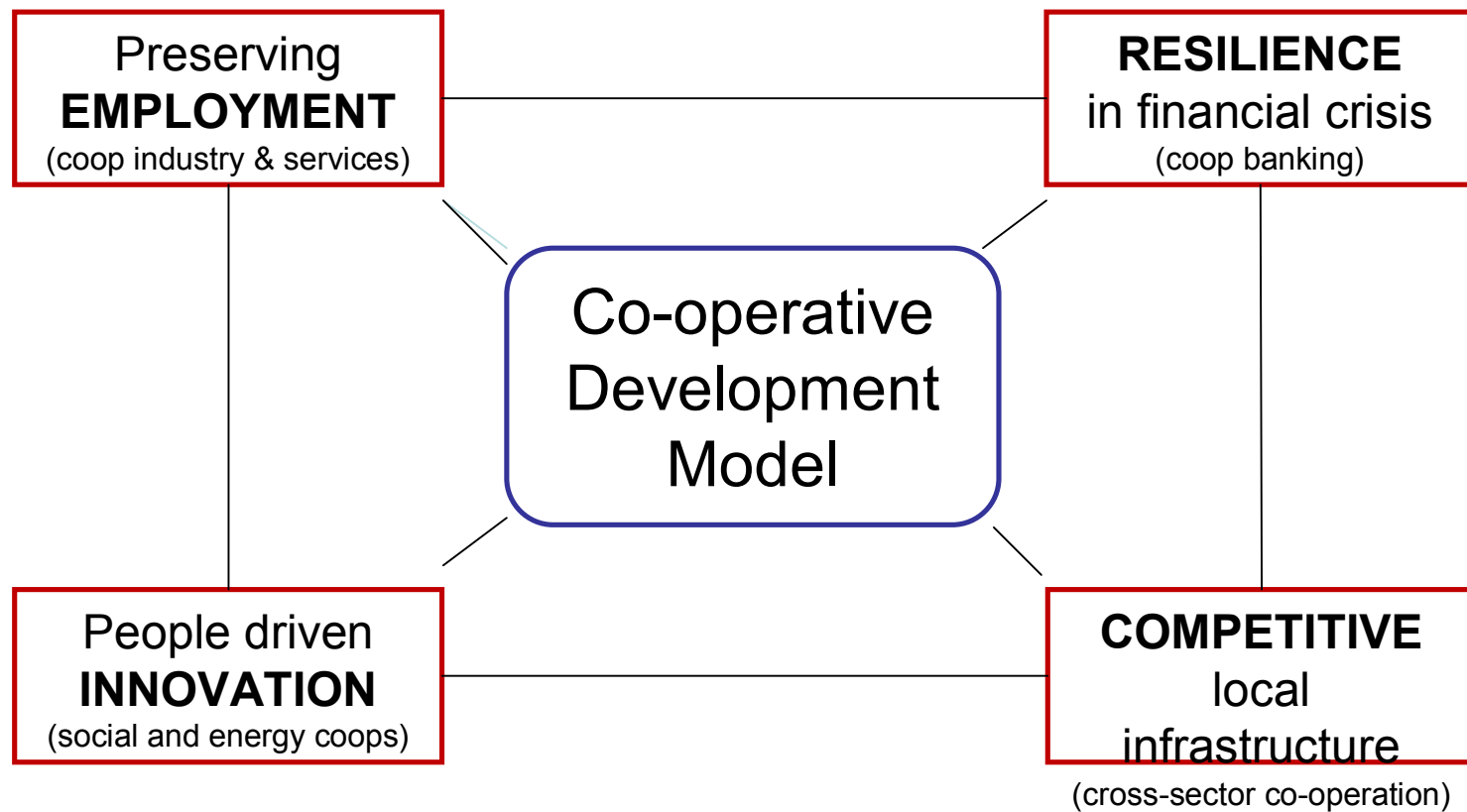
Meeting Members' Needs

The Co-operative Way of Doing Business

Empowering its Members



Co-operative Solutions in Europe





The Way Forward

- A level-playing field for all economic actors
- An effective policy framework & support system to upscale sustainable local & regional solutions
- A new partnership between economic actors & policy makers



THANK YOU

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